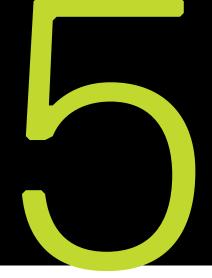


5 REASONS TO CHOOSE HYPER-CONVERGED INFRASTRUCTURE



The adoption of converged and hyper-converged infrastructure is growing rapidly as companies race to meet the expectations of today's digital economy. Explore 5 benefits of hyper-converged IT from the Edison Group.

1 | Reduce data center footprint

Adding numerous servers and storage units to support rapid expansion can lead to data center sprawl. Move to a hyper-converged solution to bring together the disparate infrastructure elements that power IT applications for an environmentally friendly option that takes up much less space.

2 | Simplify system management

As your infrastructure grows, any cost savings you gain from commoditized hardware is quickly overshadowed by the complexity of managing and supporting disparate systems. Go hyper-converged and centralize operations management from a single pane of glass for faster, simpler IT.

3 | Automate operations

Streamline operations through automation with a hyper-converged infrastructure that is self-contained, fully integrated and provided by one vendor. Start automating time-consuming tasks and processes so you can free up your IT staff to focus on driving innovation and improving time-to-market for new services.

4 | Support rapid provisioning

Move to hyper-converged IT and rapidly provision new systems and virtual machines at the speed today's digitally-driven customers demand. The larger your organization, the more relevant rapid provisioning becomes so you can continuously meet expectations while staying within your IT budget.

5 | Improve data protection

Enhance data protection with the centralized nature of hyper-converged infrastructure that offers built-in security and data handling policies. Respond to issues quickly using a centralized console with data protection, backup and recovery integrated into the infrastructure.

Hyper simple. Hyper scalable. Hyper converged.

Simplify your IT and drive business results with the Dell EMC VxRailTM Appliance Family, powered by Intel[®] Xeon[®] processors. VxRail is a hyper-converged infrastructure jointly engineered with VMware and is fully integrated, preconfigured and pre-tested for VMware environments.

Learn more about Dell EMC Converged Solutions at DellEMC.com/ci

Discover the cost and performance benefits of IT modernization with a Dell EMC #GetModern Assessment.



Intel Inside[®]. <u>New Possibilitie</u>s Outside.

Source: Harold Kreitzman and Barry Cohen, The Edison Group white paper, "VCE VxRail™ Appliance Cost and Maintenance Advantages," May 2016.

Ultrabook, Celeron, Celeron Inside, Core Inside, Intel, Intel Logo, Intel Atom, Intel Atom Inside, Intel Core, Intel Inside, Intel Inside Logo, Intel vPro, Itanium, Itanium Inside, Pentium, Pentium Inside, vPro Inside, Xeon, Xeon Phi, and Xeon Inside are trademarks of Intel Corporation or its subsidiaries in the U.S. and/or other countries.

Copyright © 2016 Dell Inc. or its subsidiaries. All Rights Reserved. Dell, EMC and other trademarks are trademarks of Dell Inc. or its subsidiaries. Other trademarks may be trademarks of their respective owners. Published in the USA, Checklist, H15541

Dell EMC believes the information in this document is accurate as of its publication date. The information is subject to change without notice.